

# LEARNING MORE IN THE NEON BONEYARD

## NEW EDUCATIONAL SIGNAGE UNDER THE HARD ROCK GUITAR











# FIVE PANELS





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## 1. DOWNTOWN MAP





# FIVE PANELS

1. DOWNTOWN MAP

2. STRIP MAP





# FIVE PANELS

1. DOWNTOWN MAP

2. STRIP MAP

3. MUSEUM LOGO/ INTERCHANGEABLE







# FIVE PANELS

1. DOWNTOWN MAP

2. STRIP MAP

3. MUSEUM LOGO/ INTERCHANGEABLE

4. SIZE COMPARISON CHART





# FIVE PANELS

1. DOWNTOWN MAP

2. STRIP MAP

3. MUSEUM LOGO/ INTERCHANGEABLE

4. SIZE COMPARISON CHART

5. WHAT IS A BONEYARD?





## **LEARNING OBJECTIVES**

- 1. GIVES VISITORS A SENSE OF PLACE**
- 2. PROVIDES VISUAL REFERENCE OF LAS VEGAS PAST AND PRESENT**
- 3. HIGHLIGHTS ADVANCES IN SIGN TECHNOLOGY AND ARCHITECTURE**
- 4. GIVES DEFINITION TO THE TERM “BONEYARD”**





# ADAPTING TO LEARNING STYLES

- AUDIO
- VISUAL
- TEXT



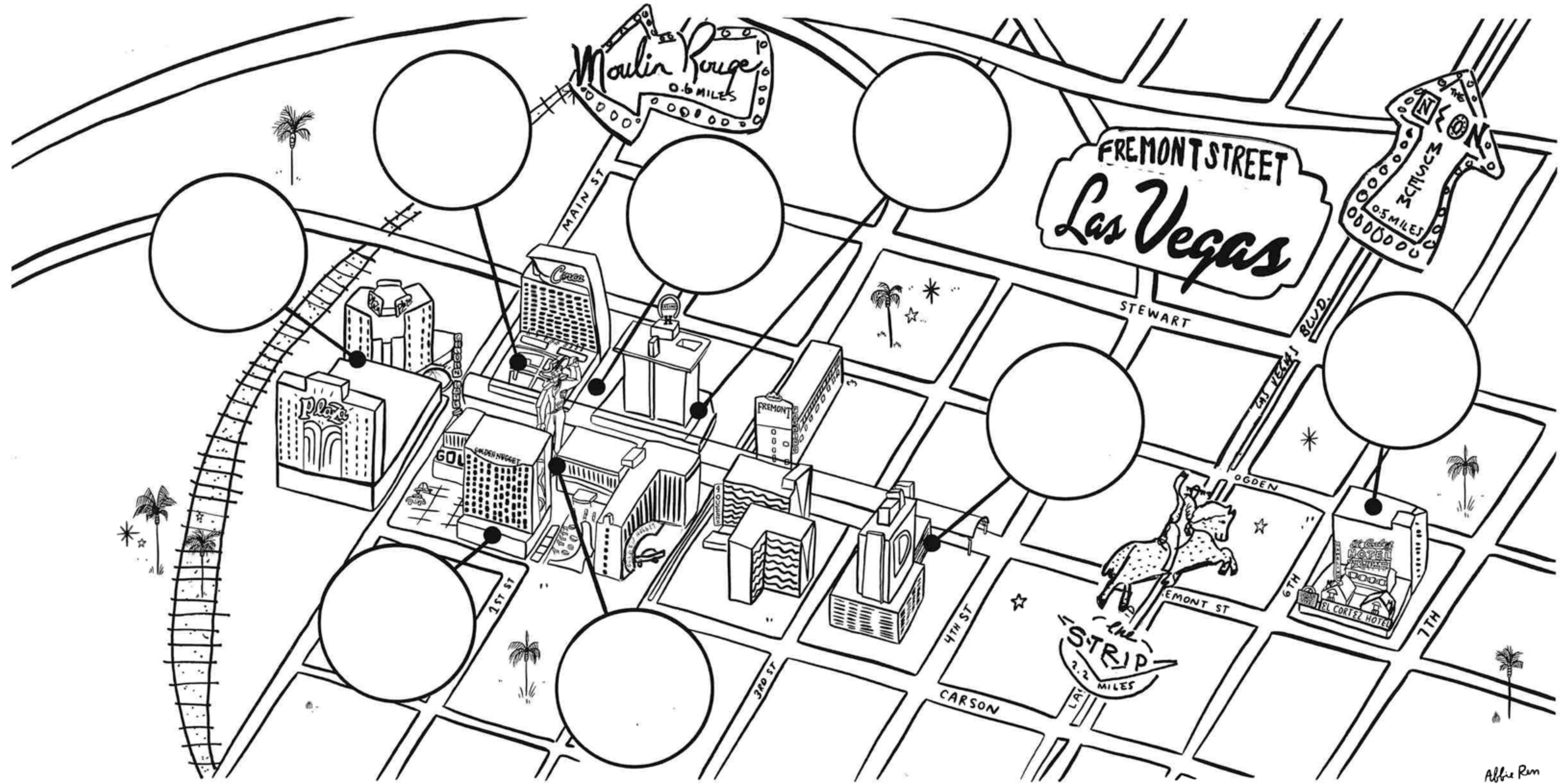


**EXPANDING THE WAY  
OUR GUESTS LEARN**

**STRONG VISUAL FOCAL POINT  
FOR YOUNG LEARNERS**



# ART SNEAK PEEK





# ART SNEAK PEEK







INSTALL  
SCHEDULED  
FOR  
MID  
OCTOBER





# THANK YOU!

